

EFFECTIVE
IMMEDIATELY



IT'S TIME TO LEVEL UP ADHD TREATMENT PLANS For
Members of Highmark BCBS W NY,

EndeavorRx® Is
Now Covered*



Source: Managed Markets Insight and Technology, LLC database.

*Covered is defined as "product is covered on the formulary, in a nonpreferred tier, with restrictions, i.e., a Prior Authorization (PA), Step Therapy (ST), or both."

Akili Interactive Labs, Inc does not endorse any specific health plans or pharmacy benefit managers (PBMs). Please check directly with each patient's health plan or PBM to confirm the extent of coverage, as individual health plans may vary and formularies may continue to change.

ADHD=attention deficit hyperactivity disorder.

Visit our [website](#) to learn more about EndeavorRx.

Indications, Safety and Cautions

Indications for Use:

EndeavorRx is a digital therapeutic indicated to improve attention function as measured by computer-based testing in children ages 8-12 years old with primarily inattentive or combined-type ADHD, who have a demonstrated attention issue. Patients who engage with EndeavorRx demonstrate improvements in a digitally assessed measure, Test of Variables of Attention (TOVA®), of sustained and selective attention and may not display benefits in typical behavioral symptoms, such as hyperactivity. EndeavorRx should be considered for use as part of a therapeutic program that may include clinician-directed therapy, medication, and/or educational programs, which further address symptoms of the disorder.

Please see Safety and Cautions on the next page.

Pharmacy Information



EndeavorRx® is currently available through our partner, PhilRx

Prescriptions can be sent to PhilRx through your electronic health records (EHR), found as PhilRx (Columbus, Ohio). If you cannot send prescriptions to PhilRx through your EHR, you can call them directly at 855.977.0975 (Press 1) to provide the prescription over the phone or to obtain a form to fax to 888.975.0603.



To minimize callbacks, please include

- Instructions to play EndeavorRx, including time per day, number of times per day, days per week, number of weeks, and length of break (if any)*
- Number of refill

*Per the Instructions For Use, EndeavorRx is recommended to be used for approximately 25 minutes a day, 5 days a week, over initially at least 4 consecutive weeks, or as recommended by a child's healthcare provider.



1-844-AKILI-IQ
(1-844-254-5447)
Monday to Friday: 9AM-8PM ET

Akili Assist® is committed to supporting your patients along their journey with EndeavorRx through our Nurse Navigators and other resources to help address treatment questions. If you have any questions or concerns, we're always here to help.

Safety:

No serious adverse events were reported. Of 538 participants in trials supporting EndeavorRx authorization, 50 participants (9.3%) experienced treatment-related adverse events (probable, likely), and three participants experienced treatment-related adverse events with the digital control, in studies where a control was used. Associated adverse events included frustration (6.1%), headache (1.3%), dizziness (0.6%), emotional reaction (0.4%), nausea (0.4%), and aggression (0.2%). All adverse events were generally transient. Only 3 events led to device discontinuation, and no subject reported lasting or irreversible effects after discontinuation.

Cautions:

Rx only: Federal law restricts this device to sale by or on the order of a physician. EndeavorRx should only be used by the patient for whom the prescription was written. For medical questions, please contact your child's healthcare provider. If you are experiencing a medical emergency, please dial 911. EndeavorRx is not intended to be used as a stand-alone therapeutic and is not a substitution for your child's medication.

If your child experiences frustration, emotional reaction, dizziness, nausea, headache, eye-strain, or joint pain while playing EndeavorRx pause the treatment. If the problem persists contact your child's healthcare provider. If your child experiences a seizure stop the treatment and contact your child's healthcare provider.

EndeavorRx may not be appropriate for patients with photo-sensitive epilepsy, color blindness, or physical limitations that restrict use of a mobile device; parents should consult with their child's healthcare provider.

Please follow all of your mobile device manufacturer's instructions for the safe operation of your mobile device. For example, this may include appropriate volume settings, proper battery charging, not operating the device if damaged, and proper device disposal. Contact your mobile device manufacturer for any questions or concerns that pertain to your device.



EndeavorRx
By **AKILI**®

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